



Opportunity Prospectus



“Welcome to Autostone windscreens, part of the wider Autostone Group, a company I conceived of with over 30 years of automotive glass experience behind me.

I hope this prospectus allows you a glimpse of what we have on offer, but in my experience brochures never fully do justice to an opportunity! For you to get to know my business you'll need to spend some time getting to know us, as we will get to know you, and if you are looking at us from outside the sector you may well be looking at other franchise opportunities too. That's a good thing which I would encourage; going into business for yourself is no small undertaking and I would only want you to join us if you are absolutely sure we're for you. To help you along that journey you'll be speaking to friendly, helpful members of my team but I hope in due course to meet you personally before you've made up your mind. In the meantime good luck and enjoy your search for your new business and the start of a new life chapter!”

Mark L Davis
CEO Founder
Autostone Group

Welcome to Autostone Windscreens

We are part of Autostone Group, an independent provider of wider automotive services, including Smart Repair and Technician Training Services, based in the Greater London area. We have over 30 years of sector experience and have industry heavy-weights such as Sika and Esprit in support of us as we build the UK's first independent franchised mobile windscreen repair and replacement network.

Why Autostone?

Autostone is quite simply the most exciting automotive opportunity to come to the UK market in 2011. It is fresh, dynamic, well led and has a wealth of partnership back up from the movers and shakers in the automotive glass industry such as Sika and Esprit. There are big changes currently in the sector and this support is of huge significance as we expand our brand across the UK. You can be part of an exciting journey as the new industry leader comes of age!

What will you do?

Your work will involve mobile windscreen repair – you may or may not already be a qualified Technician. If you are you will already understand the rewards involved and if you are not, you will begin to see as you dig deeper into the sector that it is a proud community of trained, qualified specialists, respected by peers, major international suppliers and insurance houses as well as by grateful customers at their point of need!

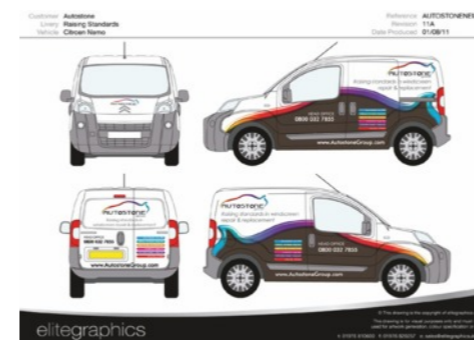
Whatever your experience at launch we can offer a route to develop your career as a windscreen replacement technician for dealing with damage too extensive to repair. This career development path requires greater experience than windscreen repair but we will work with you, along with our partners, to allow you to attain the necessary skill level. This in turn will allow you to develop additional, lucrative, income streams within your own business.

Setting aside the intrinsic satisfaction and pride you will feel as an Autostone branded business owner – it also makes very good business economically! Recession or no recession windscreens need repair when damaged.

Autostone is quite simply the most exciting automotive opportunity to come to the UK market in 2011



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Our Opportunity

Autostone is expanding its mobile windscreen repair operation through launching a technician network. With over 34 million cars on the UK roads, this industry is currently estimated to be worth £2.8 billion and represents a great opportunity for enthusiastic and driven individuals and businesses alike who want to succeed and be in control of their earnings potential.

We have all the experience and industry partnerships to help you make a success of your business from the outset with our full training and induction support as well as on-going mentoring and advice to get you started on the right path and to keep you there. This wealth of support is what makes our franchise business exciting, underpinned by the Annual NatWest/BFA 2011 Survey which reports that 90% of franchisees are profitable – which is in stark contrast to **non-franchised start-ups**.

Our turn-key Package

Before you start, provide us with the vehicle you will use and we will fit it with everything that you need to get started!

- **Comprehensive Windscreen Repair Kit**
- **Van Fitting supplied and installed**
- **Van Branding**
- **Launch and Year 1 Marketing**
- **Stationary Pack**
- **Website**
- **Search Engine Optimisation**
- **Branded Uniform**
- **Year 1 subscription to Federation of Small Business**
- **Full comprehensive technical and business training**
- **Automotive Technician Accreditation**
- **Autostone Academy Training**
- **Esprit sponsored technician training**
- **Branded bonnet and seat covers**
- **Individual Protective Equipment**



Vehicles

Your choice of vehicle is essential to your business, and we will offer you the full benefit of our experience in both vehicle selection and also as you weigh up the options in relation to purchase vs lease for your business circumstances. We will not force you to commit to an option that does not suit your circumstances and for this reason, to be clear, the van itself is not included in our standard franchise package.

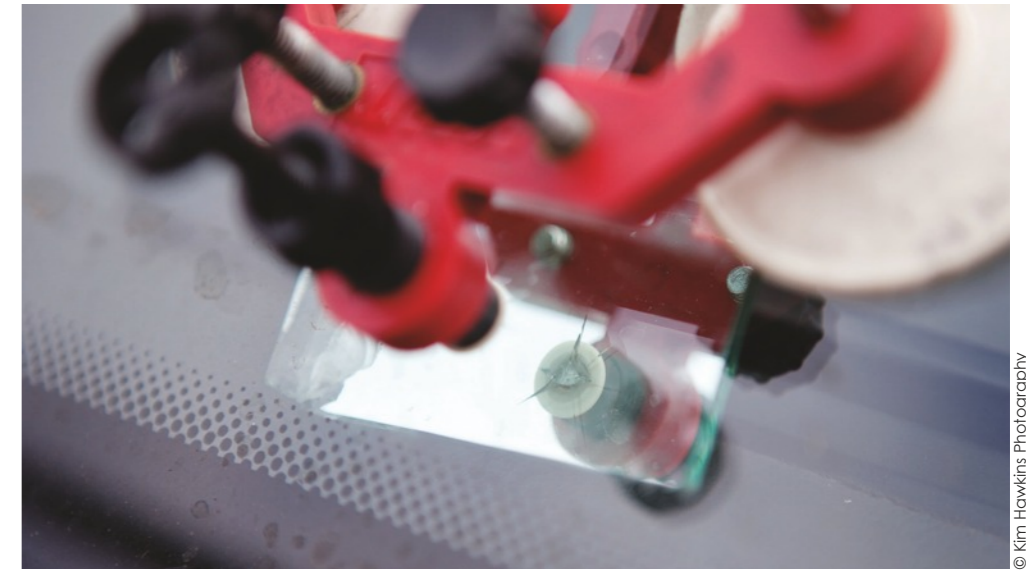
It is vital when considering your options – and the many opportunity offerings open to you – that you understand all the costs for your financial planning, including any unexpected leasing costs for vehicles or equipment. We have therefore outlined all the costs that you will have to meet, less vehicles, to allow you to get going –without any additional surprises!

Training and Support

We provide a full business induction and technical training to all our technicians, which includes gaining the Automotive Technician Accreditation (through the Glass Qualifications Authority). Even if you haven't experience in running your own business and are not a windscreen repair technician, we ensure that you get all the skills that you need to run a successful business before you even start.

We have partnered with Sika and Esprit, both leading industry suppliers, to provide key elements of technician training appropriate for the uses of their systems and are delighted to be able to provide refresher training bi-annually to keep your professional skills at the cutting edge.

We will also provide full mentoring and on-going support to your business with our 7 days per week Technician Helpline, business advice help line (worth £18,000) and consultations to help share and build the network knowledge bank.



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How much can I expect to earn?

This of course depends on how you grow your business; we have prepared an illustration to give you an idea:

Repairs Per day	3	4	5
Sales	£ 47,850.00	£ 63,800.00	£ 79,750.00
Less Costs	£ 15,785.00	£ 22,770.00	£ 26,812.50
Net Profit	£ 28,572.50	£ 41,030.00	£ 52,937.50

This illustration has been prepared with conservative estimates in mind. For example, our Founder has achieved 15 repairs in a single day worth in excess of £1,100 sales! However performance varies and it is down to the franchise owner to maximise their revenue potential whilst controlling overheads.



The next steps ...

We expect that you will be doing your research before you find the perfect business for you. As part of your research we would like to invite you to contact us so that we can establish a personal relationship and suggest that you come and visit us so that we can show you around.

You can email us from the website, write, or call:

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